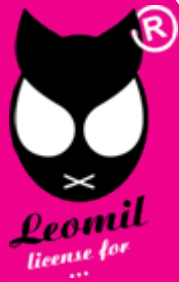




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**CATEGORY**

Footwear & Apparel

**TARGET GROUP**

Tween Girls  
8 – 16 years

**INTERNET**

<http://tv.disney.go.com/disneychannel/hannahmontana/>

Over 300 million people watch Hannah Montana on TV in 120 countries.

Disney Channel in all countries. Germany (Super RTL)



**4th SEASON**  
Fall 2010 (Disney Channel)  
Spring 2011 (free TV)

**IS ALL NEW!**

**ALL NEW SETS**

**ALL NEW STORIES**



**ALL NEW MUSIC!**

**ALL NEW STYLES!**